



RDS
SAME DAY
DELIVERY

Larry Zogby, Elevating Industries Through Thought Leadership in the Media



Driving Solutions. Making News. Creating Impact.

Driving policy change, bridging industries, and advocating for businesses while ensuring last-mile delivery serves both business landscape and communities in meaningful ways.

The New York Times

NEW YORK POST

QUEENS Chronicle

OVERDRIVE
BY FUSABLE





“From navigating industry challenges to driving impactful change, I’ve been at the forefront of conversations that matter.

Whether advocating for small businesses, ensuring critical medical deliveries reach their destinations, or stepping up for our community.

Through the press, I’ve not only amplified the voices of those affected but also positioned RDS and our industry as essential forces in keeping New York moving.

Leadership isn’t just about running a business—it’s about making a difference where it counts.”

CEO, Larry Zogby

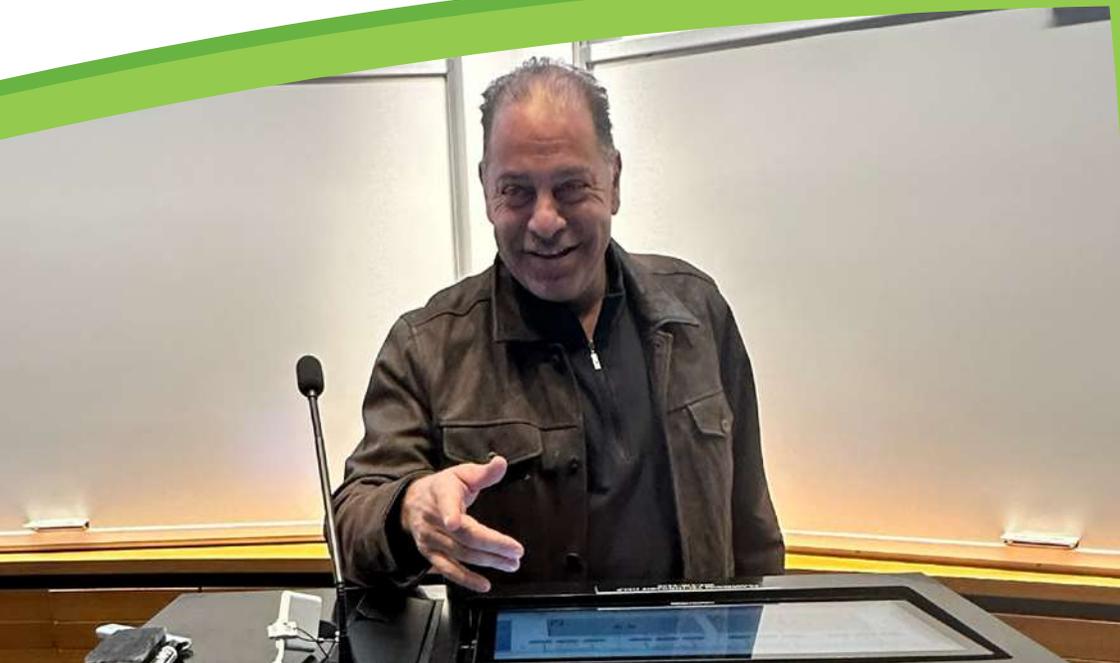
Making Headlines: Larry Zogby's Voice in the Industry

The New York Times

Featured in "Congestion Pricing's Latest Challenger: New York City Truckers"

NEW YORK POST

Highlighted the impact of congestion pricing on small businesses.





In a press conference alongside Assemblyman David Weprin, CEO Larry Zogby, discussed the financial impact of congestion pricing on small businesses.



A Random Act of Kindness Delivered Over 350,000 Meals

“It had a profound impact on the restaurant community, frontline workers, people in need, the RDS family, and me personally. I am totally blown away by how we all came together to help one another.”





citymeetings.nyc

CEO Zogby, testified on the Citizens Air Complaint Program, highlighting due process concerns, lack of access to evidence, and the unique challenges it creates for last-mile medical deliveries



THE COUNCIL

NY gov

Committee on Environmental Protection, Resiliency & Waterfronts



COUNCIL

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Championing Change: How Larry Zogby's Advocacy Impacted NYC Policy

When NYC's congestion pricing threatened small businesses, CEO Zogby took action—through media, advocacy, and leadership, he helped shift the conversation and drive meaningful change.





Thomas J. Grech
President & CEO
Queens Chamber of Commerce



Small Business Hero of the Year
Honoring those who went above & beyond during the pandemic. The award recognized Larry's idea to turn One Random Act of Kindness into a movement that has provided more than 350,000 meals to grateful recipients.



Donovan Richards Jr.
President of the Borough of Queens



Citation of Honor
"We have an outstanding leader, worthy of the esteem of the community, the Borough of Queens, and the City of New York"



**Marty Markowitz
President of the
Borough of Brooklyn**



Citation, Borough of Brooklyn
“In recognition, for enriching the lives of the residents, which helps to make Brooklyn a better place to live work and raise a family.”



Employer Sensitivity Award
Distinguished leadership and commitment in providing employment outcomes for individuals with disabilities.

Joining Mayor Eric Adams at City Hall to Address Workforce & Hiring Needs

Participated in a roundtable hosted by Mayor Eric Adams, collaborating with industry leaders to discuss workforce challenges and hiring needs.

With over 25 years of advocating for disability inclusion, Zogby has shared insights to help business owners implement inclusive hiring practices and expand opportunities for individuals with disabilities.



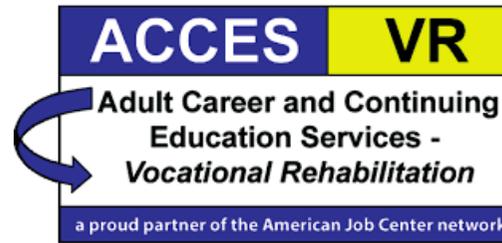


Logistics & Delivery Support for Canstruction NYC, Benefiting City Harvest

Larry Zogby provided transportation and logistics support for Canstruction NYC, requiring over 470 man-hours to pick up, store, and staging 75,000+ cans at Brookfield Place.

Over 25 canned food sculptures were displayed before being donated to City Harvest to help fight hunger in NYC.





Larry Zogby has supported National Disability Employment Awareness Month, collaborating with Access VR and Visions to advance career pathways for people with disabilities.

Through leadership and advocacy, he continues to champion hiring practices, fostering meaningful employment opportunities that benefit workers, businesses, and the NYC community.



The Magic Touch: Bringing Joy Beyond Logistics

Zogby's dedication has given his company a competitive edge—and a magical touch!

Outside of work, he is an accomplished magician who uses his skills to bring smiles to people in hospitals and at charitable events.

Larry's performances have delighted celebrities like Cher, Chazz Palminteri, and the New York Mets.

He shares his compassionate and energetic spirit with magician and RDS client David Copperfield, who instills hope and comfort in the hearts of people with disabilities through his own Project Magic.



One Random Act of Kindness Continues to Create Impact Across NYC

What started during the COVID pandemic as One Random Act of Kindness, delivering over 350,000 meals to frontline healthcare workers and community organizations, has grown into an ongoing movement.

Inspired by the power of giving, Larry Zogby continued this mission, coordinating another 80,000+ meal deliveries to Queensbridge Houses in partnership with the Queens Chamber of Commerce, Long Island City Partnership, and Jacob A. Riis Neighborhood Settlement.

The movement remains strong, proving that one act of kindness can lead to lasting change.



36+ Years of Leadership in Last-Mile Delivery & Logistics

Larry Zogby shares his expertise in same-day delivery, medical logistics, and warehousing through podcasts, videos, and speaking engagements, where he educates and inspires.

Passionate about continuous learning, he enjoys expanding his knowledge in marketing, branding, and operational efficiencies that drive business success.

Through thought leadership, he continues to mentor and shape the future of the industry.



The Future of Last Mile Delivery & Logistics: Powered by CEO Zogby

Over 50 industry leaders collaborated to drive innovation in last-mile delivery, emphasizing regulatory alignment, operational efficiency, and collective advocacy for sustainable growth.



Leading with Purpose, Creating Impact

Partner with CEO Zogby to drive industry change, spark innovation, and create lasting impact in business and community.

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